CONCORDIA UNIVERSITY

COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING

FRIDAY, MAY 3, 1985

In Attendance: S. H. Appelbaum (Chairman)

K. Argheyd (Mana.), V. V. Baba (Mana.), J. D. Blazouske (Acco.), D. Doreen (Q.M.), C. Draimin (Assoc. Dean), Z. Gidengil (Mktg.), J. Goodwin (Mana.), S. Goyal (Q.M.), A. Jalilvand (Fina.), G. Johns (Mana.), J. Kelly (Mana.) V. Kirpalani (Mktg.), M. Kusy (Q.M.), D. F. MacDonald (Acco.), R. McTavish (Mktg.), R. Oppenheimer (Mana.), C. Patterson (Fina.), C. Potter (Fina.), P. F. Wade (Acco.), R. O. Wills (Assoc. Dean)
A. Barabos (Student), B. C. Desai (Eng. & Comp. Sci.), C. Foster (reg.), E. Laett (CUSA), D. Maharaj (Library), A. Palucci (Student), D. Steinlauf (CGA)

I Call to Order

The Meeting was called to order at 09:45

II Open Meeting

III Approval of Agenda (CAFC-85-04A)

V. Kirpalani moved that the Agenda (CAFC-85-04A) be approved.

Seconded By G. Johns.

CARRIED

IV Approval of Minutes of Previous Meeting (CAFC-85-03M)

Z. Gidengil moved that the Minutes (CAFC-85-03M) be approved.

Seconded by R. McTavish.

CARRIED

V Chairman's Remarks and Question Period

J. Kelly expressed concern about the increase in enrolment and sought assurance from the Dean as to the ratio of student/faculty. The Chairman stated that the Budget Report's demands on Commerce and Administration were actually modest considering our increase in faculty during the past two years.

C. Potter noted that budget allocation is the problem but questioned the pedagogical implications. He expressed concern about the unilateral decisions being taken without consideration of the individual faculties and their specific needs. He suggested that a resolution from the faculty would be in order at this time. The Chairman recommended a wait and see approach.

D. Steinlauf asked how the increased enrolment would affect class size. D. Blazouske stated he felt there was sufficient slack to accommodate the new students. Mr. Steinlauf asked if admission standards would be lowered and was told they would remain the same.

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J. Goodwin stated that Council should formally express their concerns about the pedagogical implications of the Budget Report. He recommended that Professor Potter put forth a motion.

The Chairman stated that this is a period of transition and it would not be prudent at this point in time. V. Kirpalani added that open negotiation is preferable to a formal stand. D. Blazouske suggested that a positive motion could be made which would reflect Commerce and Administration's viewpoint. V. V. Baba noted the lack of consistency in the University in that our strategic planning, which was approved by the former administration, must now be altered. V. Kirpalani stated that this is an issue of timing, the Minutes will reflect our concern.

J. Goodwin moved that the Commerce and Administraton Faculty Council invite Vice-Rector Whyte to attend the first Council meeting in September.

Seconded by M. Kusy.

CARRIED

D. Steinlauf stated that students are experiencing scheduling conflicts with Accountancy and Finance courses. The Chairman advised him to address this problem in writing to R. Wills and it will be acted upon. Mr. Steinlauf asked why professorial office hours are held on the same day as they teach and asked if alternate arrangements could be made. C. Ross responded that most students prefer that their professors be available on the same day as they attend classes. R. Oppenheimer pointed out that the majority of professors are available on the same as they attend classes. R. Oppenheimer pointed out that the majority of professors are available by appointment for those students unable to attend regular office hours.

The Chairman announced with regrets that his assistant, Sandy Pritchard, had resigned and would be leaving June 1st. We owe her a remarkable degree of gratitude and indebtedness. He announced that Marilyn Howell will be replacing Sandy. The Chairman also announced that C. Ross has been promoted from Assistant Dean to Associate Dean.

VI Business Arising from Previous Meeting

CAFC-85-04A-02

R. Wills introduced CAFC-85-04A-02 for approval overlooked at the last meeting for MARK C473 and MARK C453.

Z. Gidengil moved that the document CAFC-85-04A-02 be approved.

Seconded by V. Kirpalani.

18 in favor
1 opposed

CARRIED

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Business Arising from Previous Meeting(cont'd.)

CAFC-85-03-02 and CAFC-85-03A-02A
Name Change for the Quantitative Methods Department

C. Patterson, Chairman of the Ad Hoc Faculty Committee on Department Name for Quantitative Methods Department announced that the committee had voted (6 in favour; 1 against) and carried the following motion:

"Whereas: it is understood that no other department in the Faculty or in the University shall be prevented from involvement in the area of Management Information Systems.

Be It Resolved: that the name of the Department of Quantitative Methods be changed to the Department of Decision Sciences and Management Information Systems."

D. Steinlauf asked why the motion did not address the issue of curriculum involvement by other departments in MIS. C. Patterson replied that the preamble of the motion addressed the issue. D. MacDonald said he found the word "involvement" too general and recommended a clearer statement be incorporated i.e. any department can offer courses in MIS. D. Blazouske suggested that "involvement" be changed to "involvement including teaching". C. Patterson agreed to make the change.

D. Steinlauf asked if Quantitative Methods Majors this year would be given this new title. R. Wills replied that students obtain the title under which they originally register.

C. Patterson moved that the Motion passed by the Ad Hoc Committee, with the amendment "involvement including teaching" be passed.

Seconded by S.Goyal.

24 in favour
1 opposed

CARRIED

VII Reports from Standing Committees

1. Commerce Graduate Studies Committee

C. Ross reported for C. Draimin that the Ph.D. in Administration expects two new graduates. Barbara Austin successfully defended her thesis on April 22nd and Jerry Rosenblatt will defend his thesis on June 6th. J. Rosenblatt will join the Marketing Department on completion of his doctoral program.

C. Ross outlined the MBA Appraisal recommendations which include increasing the size of the MBA Sub-Committee to provide more input from full-time faculty as well as student representation. He mentioned that C. Draimin was considering the Chairmanship of the committee.

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Reports from Standing Committees (cont'd.)

1. Commerce Graduate Studies Committee (cont'd.)

C. Ross reported that the Executive MBA has accepted 20 students and interviews are in progress. He outlined the M.Sc. Ad Hoc Committee Report. As this will be an umbrella degree, there will be a Faculty Committee with representatives from each department. Each department will submit their proposals to the committee and they will then report on the integration of departmental proposals at the May 17th Graduate Studies Committee meeting. It was suggested that the Ph.D. Local Committee consider a research degree.

C. Potter stated that the chairing of the MBA Committee by C. Draimin should be considered by Council. J. Kelly said there should be changes made in the organization of Graduate Studies as the committee structure is too integrated and recommended a degree of "disconnection". He further recommended that the Dean should not be involved so that in the event of conflict he could be approached. The Chairman replied that he is in the background and is involved only when resource implications are being addressed. He reminded Dr. Kelly that academics run the committees. G. Johns stated that an increase in the committee size would not be helpful. He went on to say he disagreed with C. Draimin becoming Chairman of the MBA Sub-Committee.

R. McTavish asked to what extent the various reports, specifically the Clarkson Report and the Kusy Report, reflect trends regarding market share and the nature of our product. C. Ross replied that there is a sense of urgency to move to new markets yet, we have procedural constraints; we are moving as quickly as possible.

J. Goodwin asked when the Kusy Report would become available. The Chairman replied that it would come out before summer. Z. Gidengil recommended that the Graduate Studies Committee hold an open meeting to discuss the Kusy Report.

J. Goodwin asked why graduate electives were being cut back. He recommended that all seminars be reviewed before being stopped, perhaps some departments should not run seminars at all. The Chairman replied that we cannot run loss leaders any more as we have resource problems and the cutbacks are necessary. M. Kusy stated that MBA full-time enrolment had decreased 40% in the last year.

VIII Reports from Faculty Representatives on University Committees

1. University Senate

R. Wills reported that the Fine Arts Major in Archeology was ongoing.

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Reports from Faculty Representatives on University Committees (cont'd.)

2. Arts and Science Faculty Council - Nothing to report.

3. University Curriculum Coordinating Committee - Nothing to report.

4. Board of Graduate Studies - Nothing to report.

5. Computer Science Committee - Nothing to report.

6. Library Committee - Nothing to report.

7. C.A.S.A.

V. Baba reported that a meeting had been held on April 23rd and Commerce and Administration applicants had been very successful in obtaining funding. The Chairman congratulated the faculty of the boom in research funds being generated.

8. Visiting Lecturers Committee - Nothing to report.

9. Board of Governors

C. Draimin advised that the departments would be receiving a questionnaire from Mr. Petolas, Task Force on Space Planning, and stressed the importance of faculty imput.

IX New Business

1. Professor Emeritus (CAFC-85-04A-01)

The Chairman presented the views of the different faculties. R. Wills moved that the motion presented in US-85-2-D4 be approved with the amendment that "will continue" be deleted.

Seconded by M. Kusy.

A lengthy discussion ensued on this issue. R. Wills withdrew his motion.

V. Kirpalani moved that the Commerce and Administration Faculty Council supports in principle the establishment of the category of Professor Emeritus. Further, this Council endorses the April 19, 1985 resolution of the Arts and Science Faculty Council which recommends that a committee of Senate be established to study further the full implications of granting the title, Professor Emeritus, and that this report to Senate be made available prior to the October meetings of all Faculty Councils for consideration.

Seconded by M. Kusy.

CARRIED

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X Other

1. Elections - (CAFC-85-04A-03 CAFC-85-04A-04)

The following representatives were elected to serve:

Board of Graduate Studies
T. J. Tomberlin, Assistant Professor, Department of Quantitative Methods - 3 year term

University Senate
P. Brunet, Assistant Professor, Department of Management - 3 year term

Committee on Academic Development
M. Carney, Assistant Professor, Department of Management, - 1 year term

Academic Evaluation Review Board
P. Pitsiladis, Associate Professor, Department of Management - 3 year term

Visiting Lecturers Committee
M. Jamal, Associate Professor, Department of Management, - 1 year term

Faculty of Arts & Science Council
V. V. Baba, Associate Professor, Department of Management - 1 year term

The Chairman requested nominations from the Council for the following committees:

Commerce Undergraduate Student Requests (& Appeals) Committee

M. Franklin, Associate Professor, Department of Management
C. Kim, Assistant Professor, Department of Marketing
Z. Popp, Associate Professor, Department of Quantitative Methods

Elected by acclamation.

Library Committee

J. Goodwin nominated L. Dyer to serve the one year term replacing M. Franklin.

Seconded by G. Johns. CARRIED

R. McTavish nominated Z. Gidengil to serve the two year term replacing S. Goyal.

Seconded by M. Kusy. CARRIED

V. Kirpalani moved that the Departments of Communication Studies and Computer Science be invited to send representatives to the Commerce and Administration Faculty Council.

Seconded by V. V. Baba. CARRIED

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Other (cont'd.)

The Chairman wished the Council members a good summer and advised that the summer quorum was established at eight members.

R. Wills expressed his appreciation to the Undergraduate Curriculum Committee for their major contribution.

M. Kusy thanked the members of the MBA Task Force for their tremendous efforts.

M. Kusy moved that the Meeting be adjourned.

Seconded by A. Palucci. CARRIED

XI Next Meeting

There will be a special meeting of the Commerce and Administration Faculty Council held on Tuesday, May 21, 1985 at 09:30 in Room GM504-48 (SGW Campus) for approval of the Spring 1985 Graduation List.